The 17th Annual International Meeting presented by the Academy of Breastfeeding Medicine will feature world-class speakers providing cutting-edge research and clinical information on current issues in breastfeeding medicine, spanning both maternal and child health issues.

This year’s meeting is an ideal context for physicians and other health professionals to continue their professional education in a highly respected, stimulating environment, while earning continuing education credits. The one-day pre-conference course, “What Every Physician Needs to Know About Breastfeeding,” will once again be offered to all health professionals on Thursday, October 11.

Following a full day of sessions for ABM members and other physicians on Friday, October 12, physicians, nurses, lactation consultants, midwives, and other health professionals will come together on October 13 and 14 with the goal of stimulating collaborative learning.

This year’s meeting will introduce a variety of innovative workshops which will provide interactive and novel approaches to common breastfeeding challenges in clinical practice and a chance to address “hot-button” or evolving issues that are newly recognized.

We look forward to seeing you in the “Windy City” in October.
The 17th Annual International Meeting of the Academy of Breastfeeding Medicine

ABM Member and Physician Meeting

FRIDAY • OCTOBER 12

7:00 am – 8:00 am
Continental Breakfast

8:00 am – 8:30 am
Opening Remarks

Arthur I. Eidelman, MD, FABM
President, Academy of Breastfeeding Medicine
Michelle G. Brenner, MD
Conference Chair
Krystal Revai, MD, MPH, FABM
Conference Chair

8:30 am – 9:15 am
Progenitor Cells in Human Breast Milk
Jerry Chan, MB BCh, MRCPG, PhD
KK Women's and Children's Hospital
Duke-NUS Graduate Medical School
Singapore

9:15 am – 10:00 am
Breastfeeding Considerations for Women with Depression and Bipolar Disorder
Katherine Wisner, MD, MS
Northwestern University Fitzhugh
School of Medicine
Pittsburgh, PA

10:00 am – 10:45 am
WHO Growth Standard: An Update
Cutberto Garza, MD, PhD
Boston College

10:45 am – 11:15 am
Break with Abstracts and Exhibits

11:15 am – 12:00 pm
Why We Should Promote Breastfeeding to Reduce the Looming Epidemic of Breast Cancer
Olufunmilayo I. Olopade, MD, FACP, MBBS
University of Chicago Medical Center

12:00 pm – 1:30 pm
ABM Annual Update & Luncheon

1:30 pm – 2:15 pm
Breastfeeding and Birth Control
Pamela D. Berens, MD, FABM
University of Texas Medical School

2:15 pm – 3:00 pm
Breastfeeding in Cuba: Successes and Challenges
Fernando Dominguez-Dieppa, MD, PhD
Hospital Ginecobstétrico “González Coro”
Universidad de Ciencias Médicas
La Habana, Cuba

3:00 pm – 3:30 pm
Break with Abstracts and Exhibits

3:30 pm – 4:30 pm
Platform Presentations

4:30 pm – 5:15 pm
Neonatal Nectrotizing Enterocolitis
Akhil Maheshwari, MD
University of Illinois Medical Center
Chicago
Children's Hospital of the University of Illinois

6:00 pm – 7:00 pm
Opening Reception: Research Poster Review with Authors

7:00 pm – 9:00 pm
Annual Banquet

CAN’T ATTEND? CONTRIBUTE INSTEAD!

Though you may not be able to attend our Meeting this year, we hope that you will still support our mission by making a contribution to ABM. Among the options, you can support an international conference participant. As a thank you, we will recognize your generosity in the final meeting program and in our official peer-reviewed journal Breastfeeding Medicine.

For more information about donating to ABM, visit our website (www.bfmed.org).

Photo Credit: Timothy Tobolic, MD, FABM
7:00 am – 8:00 am
Continental Breakfast

8:00 am – 8:15 am
Opening Remarks
Arthur I. Eidelman, MD, FABM
President, Academy of Breastfeeding Medicine

8:15 am – 9:00 am
Health Outcomes and Cost of Human Milk Feedings in the NICU: Research and Implications for Practice
Paula Meier, PhD, RN, FAAN
Rush University Medical Center
Chicago, IL

9:00 am – 9:45 am
The Illinois Breastfeeding Blueprint: From Data to Strategy to Infrastructure for Change
Rachel Abramson, RN, MS, IBCLC
HealthConnect One
Chicago, IL

9:45 am – 10:30 am
1000 Days: The Window of Opportunity
Lucy Martinez Sullivan, MBA
1000 Days
Washington, DC

10:30 am – 11:00 am
Break with Abstracts and Exhibits

11:00 am – 12:00 pm
Platform Presentations

12:00 pm – 1:30 pm
Luncheon with ABM Board of Directors

1:30 pm – 3:00 pm
WORKSHOPS

3:00 pm – 3:30 pm
Break with Abstracts and Exhibits

3:30 pm – 4:15 pm
Breast Milk Jaundice: Update on Management
Vinod Bhutani, MD
Stanford School of Medicine

4:15 pm – 5:00 pm
Breastfeeding Research 2012: Top 10 Hit Parade
Arthur I. Eidelman, MD, FABM
President, Academy of Breastfeeding Medicine

6:00 pm
Reception

7:00 am – 8:00 am
Continental Breakfast

8:00 am – 8:15 am
Opening Remarks and Introduction of Seventh Annual Founders’ Lecture
Ruth A. Lawrence, MD, FABM
University of Rochester Medical Center

8:15 am – 9:15 am
Seventh Annual Founders’ Lecture
50 Years of One Surprise Leading to Another:
Breastfeeding, Chemistry and Chocolate
Cheston M. Berlin, Jr., MD
Penn State Children's Hospital
M.S. Hershey Medical Center
Penn State University College of Medicine

9:15 am – 10:00 am
Developmental Intervention to Promote Infant Alertness and Sucking Organization Immediately Prior to Feeding
Rosemary C. White-Traut, PhD, RN, FAAN
University of Illinois at Chicago College of Nursing

10:00 am – 10:45 am
Optimum Development of the Teeth, Jaws and Face: Yet Another Reason to Breastfeed
Kevin Boyd, MS, DDS
The Children's Memorial Hospital
Dentistry for Children & Families
Chicago, IL

10:45 am – 11:15 am
Break with Abstracts and Exhibits

11:15 am – 12:00 pm
Inequities in the Food Cycle: Starting with Breastfeeding
Jeanne A. Holcomb, PhD
University of Dayton, Ohio

Closing Remarks
Adjournment
Arthur I. Eidelman, MD, FABM
President, Academy of Breastfeeding Medicine

17th Annual Meeting Objectives
1. Explain the potential roles of progenitor cells in human milk.
2. Describe the considerations that may need to occur for breastfeeding women with depression or bipolar disorder.
4. List the best contraception choices for breastfeeding moms.
5. Explore the protective effect of breastfeeding on necrotizing enterocolitis, breast cancer, and orofacial development.
6. Optimize breastfeeding during management of hyperbilirubinemia.
7. Utilize techniques to optimize infant alertness and suck organization prior to feeding.
Pre-Conference Course Program

Open to all health professionals

“What Every Physician Needs To Know About Breastfeeding”

Moderator and Course Director
Joan Younger Meek, MD, MS, FABM
The Florida State University College of Medicine

Moderator and Co-Director
Nancy E. Wight, MD, FABM, IBCLC
Sharp Mary Birch Hospital for Women
San Diego, CA

Course Objectives

At the conclusion of this course, participants should be able to:

1. Undertake the role of the physician in breastfeeding support.
2. List benefits of breastfeeding for mothers and children.
3. Describe the physiologic control of milk production.
4. Assess adequacy of infant milk intake.
5. Describe hospital policies which support optimal breastfeeding.
6. Assess infant positioning and latch.
7. Evaluate and manage infant jaundice.

Thursday • October 11

8:00 am – 8:15 am
Opening Remarks
Joan Younger Meek, MD, MS, FABM
The Florida State University College of Medicine

8:15 am – 8:45 am
Why Breastfeed? Risks of Not Breastfeeding
Miriam Labbok, MD, MPH, IBCLC, FABM
University of North Carolina

8:45 am – 9:15 am
The Process of Breastfeeding: Anatomy & Physiology
Natasha K. Sitaraman, MD, MPH, FAAP, IBCLC
Children’s Hospital of The King’s Daughters
Eastern Virginia Medical School

9:15 am – 9:45 am
Normal Management of Breastfeeding
Klinga A. Stucz, MD, FABM
Indiana University School of Medicine

9:45 am – 10:15 am
The Ten Steps to Exclusive Breastfeeding
Ann L. Kellams, MD, IBCLC, FAAP
University of Virginia

10:15 am – 10:30 am
Break with Exhibits

10:30 am – 11:00 am
How Babies Learn to Breastfeed
Christina M. Smillie, MD, FABM
Breastfeeding Resources
Stratford, CT

11:00 am – 11:30 am
Breastfeeding the Late Preterm Infant
Eyla G. Boles, MD, FABM
University of California San Diego

11:30 am – 12:00 pm
Breastfeeding and Maternal Medications
Amy E. Evans, MD, FABM
UC San Francisco-Fresno
Peachwood Pediatrics

12:00 pm - 1:00 pm
LUNCH

1:00 pm - 1:45 pm
Managing Maternal Complications
Lauren Hanley, MD
Massachusetts General Hospital

1:45 pm - 2:30 pm
Managing Infant Complications
Nancy E. Wight, MD, FABM, IBCLC
Sharp Mary Birch Hospital for Women
San Diego, CA

2:30 pm - 2:45 pm
Break with Exhibits

2:45 pm - 4:45 pm
Interactive Breastfeeding Cases
(Rotate every 30 minutes through each station)

Preconceptional/Prenatal Care
Alicia Dermer, MD, FABM, IBCLC
Robert Wood Johnson Medical School
Freehold, NJ

The Breastfeeding Friendly Office Practice
Lori Feldman-Winter, MD, MPH
Children’s Regional Hospital at Cooper
Cooper Medical School of Rowan University
Camden, NJ

Sore Nipples/Sore Breasts
Anne Eglash, MD, IBCLC, FABM
University of Wisconsin School of Medicine
and Public Health

The Use of Breastfeeding Technology
Sandra Sullivan, MD, IBCLC, FAAP
University of Florida

5:00 pm - 5:30 pm
Break

5:30 pm - 6:00 pm
Post-Test and Evaluations

6:00 pm
Pre-Conference Course Adjourns

“A wondrous gathering for 21st century alchemists, who together, have the power and process to transform something common into something golden.”

Verity Livingstone, MD, MBBS, FABM
University of British Columbia
Vancouver, Canada

“The Annual Meeting is a great opportunity to network with other physicians who hold a passion to support breastfeeding through education and research.”

Edward R. Newton, MD, FABM
Brody School of Medicine
East Carolina University
Greenville, NC

“It was stimulating, thought-provoking and truly energizing. Apart from being updated about recent research findings, getting an opportunity to meet the big names in ‘breastfeeding’, as well as old friends, was an added bonus!”

Rukhsana Haider, MBBS, MSc, PhD
Training and Assistance for Health and Nutrition
Bangladesh

Academy of Breastfeeding Medicine

From Left,
Azza Abul-Fadi, MD, from Egypt and ABM President
Arthur I. Eidelman MD, FABM, from Israel at the 2011 Annual International Meeting in Miami

Photo Credit:
Timothy Tobolic, MD, FABM
Creating a Breastfeeding Medicine Practice: Models of Care
Amy Evans, MD, FABM  •  Lisa Hammer, MD, IBCLC
Interested in establishing a breastfeeding (BF) medicine practice? This workshop will review the basics of establishing one of the many forms of BF medicine practices, as well as the financial essentials of growing and maintaining the business to include coding and reimbursement issues.

Implementing the Ten Steps: Introducing Quality of Care for Breastfeeding in the Hospital Setting
Miriam Labbok, MD, MPH, IBCLC, FABM
An introduction to the Ten Steps to Successful Breastfeeding, the evidence base, and the current rationale for convincing hospital administrators to support implementation.

Prenatal Breastfeeding Promotion Through a Statewide Perinatal Quality Improvement Collaborative: Tennessee’s Pilot Experience
Julie Ware, MD, IBCLC, FABM
Explore the creation of a Breastfeeding Perinatal Quality Improvement (QI) Project, including Tennessee’s experience developing and pilot testing a project designed to improve state breastfeeding rates.

Trifecta for the Fussy Breastfeeding Baby: Clinical Care in the Integrated Mental Health Model
Maya Bunik, MD, MSPH, FABM
More than one quarter of infants are diagnosed with colic, making it one of the most common reasons for visits to primary care practitioners. Dive into an overview of the most common causes of fussiness related to breastfeeding and the many myths and misconceptions.

Social Media Workshop
Todd Wolynn, MD
Social media represents a critical resource which impacts and influences behavior, policy and culture. Come learn how to incorporate social media into your breastfeeding promotion, support and advocacy.

Integrated Approaches to Mood Disorders in Breastfeeding
Alison Stuebe, MD  •  Diane Asbill, BSN, RN, IBCLC and Chris Raines, RN MSN
Perinatal mood disorders affect 1 in 8 mothers, and they are associated with acute and long term morbidity for mother and child. Learn about clinical insights and strategies for optimizing outcomes for the depressed mother/baby dyad.

Frenotomy Workshop
Diana Mayer, MD, FAAP, IBCLC  •  Todd J. Ochs, MD
This hands-on releasing the “tongue-tie” workshop will start with a short didactic session on identifying tongue-tie or ankyloglossia and it will be followed by an opportunity for participants to practice performing a frenotomy on clay models.

Breastfeeding and Maternal Employment: Making it Work
Susan Crowe, MD  •  Elizabeth Langen, MD
Join this case-based, interactive approach to helping breastfeeding moms with every aspect of returning to work. Several activities will support the provider in giving the best advice for a smooth return to the workplace.

TRAVEL AND HOTEL INFORMATION…Book Early!
The ABM 17th Annual International Meeting will be held at the Renaissance Chicago Downtown Hotel in Chicago, Illinois. A block of rooms is being held at the conference rate of $199 for all occupancies. Call (800)-228-9290 or 312-372-7200 and identify yourself as participants of the ABM 17th Annual International Meeting. Rooms must be reserved by September 19, 2012 in order to guarantee the special meeting rate.

Please call our official travel agent, Wayne Coven, at Empress Travel, (800) 933-9054 or (212) 410-9990, for flight information to Chicago, Illinois. Chicago Midway International Airport (MDW) is the closest airport to the hotel.

TO THE RENAISSANCE CHICAGO HOTEL FROM MIDWAY AIRPORT
SUBWAY/CTA ELEVATED TRAIN
Take the ORANGE LINE directly from Midway Airport to the STATE/LAKE Station in downtown Chicago. This stop is directly behind the hotel.

The ORANGE LINE runs from 5:00am until 12:00am, Monday through Saturday, and 7:30am until 12:00am on Sundays and holidays. FARE: $2.25 Each way  •  TRAVEL TIME: Approx. 30 minutes

TO THE RENAISSANCE CHICAGO HOTEL FROM O’HARE AIRPORT
SUBWAY/CTA ELEVATED TRAIN
Take the BLUE LINE directly from O’Hare Airport (see signs TO TRAIN on baggage claim level) to the CLARK / LAKE Station in downtown Chicago at the State of Illinois Building/Thompson Center. This stop is two blocks west from the hotel, within walking distance.

The BLUE LINE runs 24 hours daily. During the morning and evening rush hours, the line runs every 10 minutes; at mid-day the line runs approximately every 15 minutes; and from 12:00am to 6:00am the line runs every 30 minutes. FARE: $2.25 Each way  •  TRAVEL TIME: Approx. 30 minutes

ACCREDITATION
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Orlando Health and the Academy of Breastfeeding Medicine. Orlando Health is accredited by the ACCME to provide continuing medical education for physicians.

CERTIFICATION
Orlando Health designates the Physician and All-Conference Meeting for a maximum of 17.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Pre-Conference Course (WEPNKTAKB) is designated for a maximum of 7.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAFP: This Live activity, 17th Annual International Meeting of the Academy of Breastfeeding Medicine, with a beginning date of October 11, 2012, has been reviewed and is acceptable for up to 20 Prescribed credits by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CNE: Application for credit has been filed with the Illinois Nurses Association. Determination of credit is pending.

CERPs: Application for CERPs credit has been filed with The International Board of Lactation Consultant Examiners. Determination of credit is pending.
“We are thrilled to bring this prestigious international meeting to the Windy City of Chicago. The strong presence of passionate physicians and health professionals will only increase the promotion, protection, and support of breastfeeding in Chicago and around the world.”

— Conference Chair, Krystal Revai, MD, MPH, FABM